



LISA BROWN

INTERNATIONAL ACADEMY
MAKEUP | HAIR | BUSINESS



SAMANTHA CLIFTON
PHOTOGRAPHY

PRO MAKEUP COURSE

LISA BROWN INT

ABOUT

WANT TO BE PART OF THE DYNAMIC FASHION WORLD? THIS COURSE WILL TEACH YOU HOW TO APPLY MAKEUP LIKE A PROFESSIONAL AND GIVE YOU THE APPROPRIATE PRODUCT KNOWLEDGE AND MAKEUP HISTORY TO HAVE AN EDGE OVER THE COMPETITION.

PRODUCT KNOWLEDGE

- YOU WILL GAIN EXTENSIVE KNOWLEDGE ON THE USE OF PRODUCTS, WHICH WORKS BEST FOR LONGEVITY, FRESHNESS, YOUTHFULNESS, AND WHICH PRODUCTS BENEFIT EACH SKIN TYPE.

BUSINESS TIPS AND TRICKS

INSIGHT INFO IN THE LATEST AS WELL AS UPCOMING TRENDS AND TECHNIQUES, WITH A COMBINATION OF 2020 TRENDS SHOWN AT FASHION WEEK. TOPICS WE WILL DISCUSS:

1. BRANDING
2. BUILDING A UNIQUE BRAND
3. MARKETING
4. COSTING
5. HOW TO AVOID CREATIVE BRUN OUT
6. SMARTPHONE
7. BEST LIGHTNING FOR MAKEUP
8. MODEL POSES
9. FLATLAYS
10. EDITING APPS - HOW TO ACHIEVE YOUR DESIRED STYLE

MAKEUP KIT

- Excluded in fees. Lisa will help you to put together a custom makeup kit to suit your personal style and budget..

BRIDAL COURSE

Learn how to be an essential part of a bride's big day.

- A LOOK AT BRIDAL TRENDS/STYLES.
- THE IMPORTANCE OF CUSTOMER CARE.
- TIPS ON STARTING YOUR FREELANCE CAREER.
- PRACTICAL EXPERIENCE : ASSISTING LISA ON 4 WEDDINGS (DEPENDING ON THE COURSE).
- LISA WILL HELP YOU CREATE THE PERFECT KIT.
- PRODUCT KNOWLEDGE: YOU WILL BE TRAINED TO USE THE RIGHT PRODUCTS FOR THE ULTIMATE LONGEVITY, FRESHNESS, YOUTHFULNESS AND NATURAL GLOW.
- MAKEUP THEORY FOR DIFFERENT EYE SHAPES AND COLOURS, FACIAL SHAPES, SKIN CARE, CONTOURING AND BAKING.
- HOW TO CHANGE THE BRIDES LOOK FROM CEREMONY TO RECEPTION.
- TOUCHING ON AIRBRUSH.
- INSTAGRAM VIDEOS/MAKEUP.
- SPRAY TANNING.
- DIFFERENT ERA MAKEUP LOOKS.



ALSO INCLUDES

- Each student will receive a book authored by Lisa Brown, which includes Lisa's best tricks, tips and ideas for up and coming makeup artists.
- A final exam including photography, videography, florists, garments, models and everything glam.
- Business training: invoicing, bookings etc.
- Introduction to top suppliers in the industry.
- On-set assistance at shoots.
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HAIRSTYLING COURSE

BY LISA BROWN INT.

ABOUT

This course makes for a great addition to your skills and knowledge after completing the Makeup Course. We have teamed up with GHD, and can assure you that being able to do your own hair and beautifully transform the hair of others will not only prove to be a lot of fun, but is a wonderful add on for your career in beauty. This course offers private classes and is available on a part-time basis to suit your own schedule.

Different hairstyling kits (Basic and Pro) are available to suit your budget - to be discussed in more detail before the course starts. Students will receive mannequins to practice on, but are required to bring their own models on specified days.

*Please note: the hair styling course is held over 14 days.



THANK YOU

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